

# CRAWFORD COUNTY CAREER AND TECHNICAL CENTER COMMERCIAL ART & GRAPHICS

## INSTRUCTIONAL SEQUENCE CHART

<b>YEAR I</b>	<b><u>1st Quarter</u></b>	<b><u>2<sup>nd</sup> Quarter</u></b>	<b><u>3rd Quarter</u></b>	<b><u>4th Quarter</u></b>
	<p>Overview of Communication Art Lab Introduction – Equipment and Practices Foundations of Art and Design Human Brain function / Cognition Right Brain Development through Drawing Life Drawing:</p> <ul style="list-style-type: none"> <li>• Right Hemisphere Awareness</li> <li>• Exercises to Define RB</li> <li>• Life Drawing</li> </ul>	<p>Right Brain Development through Life Drawing</p> <ul style="list-style-type: none"> <li>• Mapping Human Face</li> <li>• Portrait Drawing</li> <li>• Visual &amp; Geometric Perspective Drawing</li> <li>• Reference Drawing</li> </ul> <p>Introduction to Apple Computers and Digital Art Equipment</p> <ul style="list-style-type: none"> <li>• Mac OS X and iPhoto</li> <li>• Scanners</li> <li>• Basic Photoshop</li> </ul>	<p>Drawing</p> <ul style="list-style-type: none"> <li>• Value: Traditional vs. Digital</li> <li>• Workflow Process from reference to finished piece.</li> <li>• Scanning and Image Adjustment</li> </ul> <p>Photography</p> <ul style="list-style-type: none"> <li>• Digital Camera Defined</li> <li>• Studio Lighting</li> <li>• Photography for the Graphic Artist</li> <li>• Stock Photography</li> <li>• iPhoto and Basic Photoshop</li> </ul>	<p>Color Theory</p> <ul style="list-style-type: none"> <li>• Color as Value</li> <li>• Psychological Importance</li> <li>• Munsel Color Wheel</li> <li>• Color Management in the Digital Workflow</li> </ul> <p>Design Basics</p> <ul style="list-style-type: none"> <li>• Design for Communication</li> <li>• Elements and Principles</li> <li>• Purposes of Communication Design</li> <li>• Psychological Principles</li> </ul>
<b>YEAR II</b>	<p>Color Theory</p> <ul style="list-style-type: none"> <li>• Color Schemes</li> <li>• Psychology</li> <li>• Color Management and Profiling</li> </ul> <p>Digital Art</p> <ul style="list-style-type: none"> <li>• Raster / Vector</li> <li>• Digital Image Manipulation</li> <li>• Digital Image Creation</li> </ul>	<p>Illustration</p> <ul style="list-style-type: none"> <li>• Spot Illustrations</li> <li>• Feature Illustrations</li> <li>• Book Illustration</li> <li>• Technical Illustration</li> </ul> <p>Portfolio and Presentations</p> <ul style="list-style-type: none"> <li>• iPhoto and Keynote</li> </ul>	<p>Foundations of Visual Communication: Identity Packages</p> <ul style="list-style-type: none"> <li>• Logos</li> <li>• Business Cards</li> <li>• Stationary</li> <li>• Page Creation</li> <li>• Advertisements</li> </ul> <p>3 Dimensional Design Video and Storyboarding</p>	<p>Portfolio Creation</p> <ul style="list-style-type: none"> <li>• File Management</li> <li>• File Compression</li> <li>• Selection Process and Professional Practices</li> <li>• Creation using Presentation Programs (Keynote, PowerPoint)</li> <li>• Saving in Various Formats</li> <li>• Label Creation and Disc Burning</li> <li>• Resume Creation</li> </ul>